

SPONSORSHIP OPPORTUNITIES



GROWING TOGETHER

20th Anniversary Celebration with Seacoast Eat Local



SEPT. 22, 2026 | 5:30 PM | SALTONSTALL FARM, STRATHAM, NH

A fundraising event honoring our roots and seeding our future.

OUR MISSION & VISION

Seacoast Eat Local cultivates a resilient, equitable, and community-centered local food system. Through markets, education, and collaboration, we connect producers and consumers to each other as well as the knowledge and resources they need to thrive.

We envision a Seacoast region where producers thrive, and communities enjoy food that is locally produced, culturally relevant, nourishing, reinforcing connections between neighbors, farmers, and the land.

WHY WE ARE NEEDED

Over decades, food systems have shifted away from face-to-face connections between growers and consumers. This shift has weakened community ties, reduced direct-to-consumer opportunities, and marginalized small farms. In our region, only a small percentage of food is produced locally, without strong support, our local farms and food producers face growing economic pressures, and access to healthy, local foods becomes limited for many consumers. Seacoast Eat Local works to reverse these trends by building a more equitable, sustainable food system.

WHAT WE DO

FARMERS' MARKETS

Seacoast Eat Local organizes summer markets in four Seacoast locations (Portsmouth, Exeter, Dover, Durham), plus winter markets in two locations (Rollinsford & Stratham) — helping sustain local farms year-round. Vendors sell produce, meat, seafood, eggs, honey, baked goods, prepared foods, crafts, and more, all locally made, grown, or harvested.

FOOD ACCESS

Seacoast Eat Local makes local food more accessible. At its markets, SEL accepts SNAP/EBT and provides matching incentives, allowing low-income community members to afford fresh produce. We also work with other organizations to provide incentive programs to populations like veterans and those with chronic illness.

COMMUNITY & YOUTH EDUCATION

Through outreach, workshops, and community events, Seacoast Eat Local connects people (especially youth) to local food, teaching about farming, cooking with local ingredients, the importance of food systems, and stewardship of land and resources.

LOCAL FOOD GUIDE

The “Seacoast Harvest Local Food Guide” is a comprehensive, annually published guide connecting consumers with farms, fisheries, CSAs, farm stands, markets, and producers — making it easier to access locally produced food year-round.



THE IMPACT OF SEACOAST EAT LOCAL'S WORK

- Supports and sustains multiple small-scale and family farms across the Seacoast region, giving producers a stable way to reach consumers.
- Expands access to fresh, local, healthy food for all community members including low-income families via SNAP/EBT matching.
- Strengthens community ties: markets and events become gathering places where neighbors, farmers, and consumers meet, converse, and build trust.
- Promotes food sovereignty, sustainability, and resilience, helping to build a regional food system less dependent on distant supply chains.
- Educates the next generation about local food, farming, nutrition, planting seeds for long-term appreciation of local agriculture and sustainable living.



WHY GROWING TOGETHER MATTERS

In 2026, Seacoast Eat Local marks 20 years of strengthening connections between farmers, food producers, and our community. Milestones like this don't come often, and they create a rare chance to reflect on how far we've come while publicly launching the next phase of our work through our current 5 year strategic plan. This event is not simply a celebration. It is a bridge from our first 20 years to the next 20, as we expand from strong roots in markets and food access toward a larger vision of a resilient, equitable, and community-centered local food system. Sponsors help make that future possible while aligning their name with a defining moment in the region's food movement.

TOGETHER, WE CAN CREATE AN EQUITABLE LOCAL FOOD SYSTEM ACROSS THE SEACOAST.

PRESENTING SPONSOR | \$10,000

- “Presenting Sponsor” title on all event marketing materials & invitations
- Featured logo placement on event signage, step & repeat
- Verbal acknowledgment during the event program and logo on event page
- Social media campaign: 3 dedicated posts (pre-event, during event, post-event) highlighting sponsor
- 8 tickets to the celebration with preferred seating

CULTIVATE SPONSOR | \$5,000

- Logo on event signage
- Logo & link on event website
- Social media shout-out (2 posts)
- 6 VIP tickets to the celebration.
- Opportunity to sponsor one of these activations:
 - Signature Drink
 - Centerpiece
 - Mission Moments
 - Fundraising Activation

GROWTH SPONSOR | \$2,500

- 10 Available
- Logo on event signage
- Logo & link on event website
- Social Media shoutout pre-event
- 4 tickets to celebration

SPROUT TABLE SPONSOR | \$1,000

- Name listing on event signage and at table
- 8 tickets to celebration

SEEDLING SPONSORSHIP | \$500

- Name listed on event materials
- Acknowledgment in thank-you materials

IN-KIND SPONSORSHIP

We are happy to discuss how to recognize & honor the donated goods, services and in-kind sponsor.

COMMUNITY GIVING CIRCLES

A Community Giving Circle brings together individuals and small businesses who pool their resources to create a meaningful collective impact. Reach out to SEL to create your own!



SPONSORSHIP PLEDGE FORM

Yes, I would like to sponsor the 20th Anniversary Celebration.

INFORMATION:

Company/Sponsor Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Telephone: _____

Email: _____

SPONSORSHIP:

Sponsorship/Gift Level: _____

Amount: _____

Sponsorship Opportunity Choice
(Cultivate Sponsors only): _____

Alternative choice: _____

DONOR RECOGNITION:

Please list preferred recognition of company/name. As Listed
Above/Anonymous/as noted:

No, sadly I am unable to sponsor. I would like to make a donation in the amount of: _____

PAYMENT:

My check is enclosed, made payable to
Seacoast Eat Local

Please bill me

Please charge my VISA/MC/AmEx/Discover

Name on Card: _____

Billing Address: _____

Expiration Date: _____ CVV: _____

Signature: _____

Date: _____

SPONSORSHIP DEADLINE IS AUGUST 22, 2026

PLEASE NOTE: Logo is required upon submission for use in print materials and web media, as outlined by the partnership level. We will accept logos in SVG, EPS, PDF and JPEG format.

For more information, contact SEL's executive director, Shawn Menard, at shawn@seacoateatlocal.org to discuss customizations, in-kind support, or combined program sponsorship & event sponsorship packages.